

Increase Productivity with LinkedIn Sales Navigator and Yesware

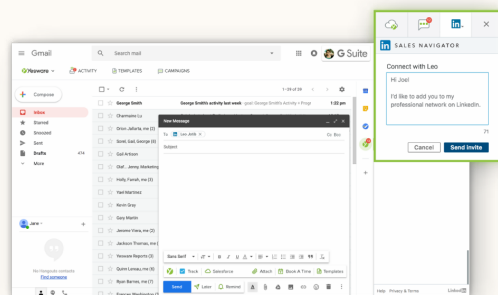


LinkedIn Sales Navigator helps sales teams target the right buyers, understand key insights, and engage with personalized outreach. The Sales Navigator for Yesware integration helps you connect with more leads, book more meetings, and close more deals - faster and easier.

With Yesware for Sales Navigator, you can target and connect with your best leads without leaving your inbox.

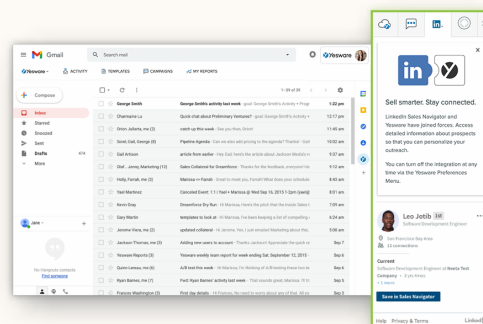
Find the right prospects

As you compose emails, you'll see your prospect's LinkedIn Sales Navigator profile in the Yesware sidebar, along with Related Leads and Recent Activity. Use these insights to target your outreach and focus on high-quality leads.



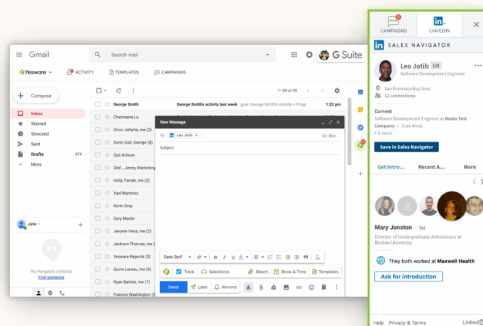
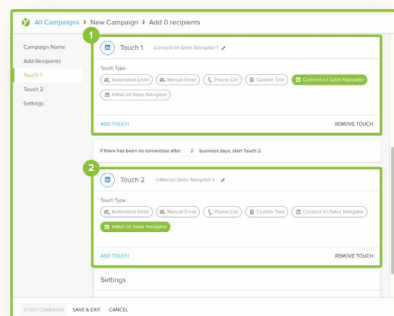
Connect on LinkedIn

With Sales Navigator in your inbox, you can easily send Connection Requests on LinkedIn or reach out via InMail without switching tabs. You'll work faster and make more genuine connections.



Stay in the loop

Sales Navigator shows prospects' Highlights and Recent Activity in the Yesware sidebar, as well as your shared connections, so you're always in the know and on top of the conversation.



Bolster your sales cycle with Sales Navigator touches

By scheduling Sales Navigator touches directly into your Yesware Campaigns, you'll be reminded to Connect on LinkedIn or Send an InMail for a personal touch that doesn't get buried in their inbox.

* Only available on Sales Navigator Team or Enterprise Edition.

Get Started with LinkedIn Sales Navigator for Yesware
Visit <https://business.linkedin.com/sales-solutions/partners/find-a-partner/yesware>